



Logistics and Supply Chain Management Track

Logistics and supply chain management entails the design of processes and networks that deliver products and services to consumers in an efficient manner. The logistics and supply chain management track invites submissions in but not limited to the following areas:

- ✓ Global operations strategy
- ✓ Transportation and logistics
- ✓ Competition and cooperation in supply chains
- ✓ Procurement and sourcing
- ✓ Quality management
- ✓ Distribution channel management
- ✓ Pricing and product Design
- ✓ Assortment planning

We welcome papers based on all types of methodologies, e.g., analytical, behavioral, empirical, and field-based, as well as interdisciplinary approaches.

Track Chair: Xiao Huang

Associate Professor in Operations Management

Concordia University Research Chair in Supply Chain Management
Department of Supply Chain and BTM
John Molson School of Business, Concordia University

Dr. Xiao Huang is an Associate Professor in Operations Management at the John Molson School of Business, Concordia University. She obtained her Ph.D. in Operations Management and M.S. in Mathematical Finance from the University of Southern California. She also holds a B.E. in Electronic Engineering from Tsinghua University. Dr. Xiao Huang's research involves competition and cooperation in supply chains, supply chain risk management, as well as pricing and product strategies.

Track Chair: Jiong Sun

Assistant Professor
Department of Consumer Science
Purdue University

Dr. Sun is an Assistant Professor in the Department of Consumer Science. His primary research interests are in Supply Chain Management with emphasis on strategic consumer behavior, product innovation, and interfaces with marketing and economics. Dr. Sun 's teaching focuses on analytics and covers topics such as Business Analytics, Retailing, Supply Chain Management, and Spreadsheet Modeling. Dr. Sun received his M.S. and Ph.D. in Operations Management from Carnegie Mellon University, Pittsburgh, USA. He is a member of INFORMS, Production and Operations Management Society, and INFORMS Society for Marketing Science.