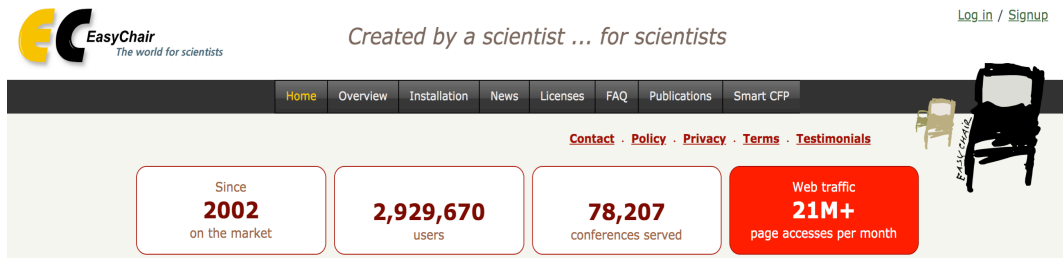
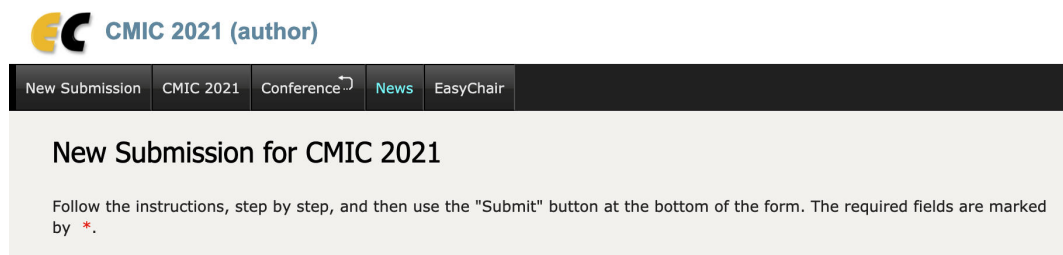


CMIC 2021 在线投稿指南

1. 打开 <https://easychair.org/>, 点击右上角 **signup**, 注册个人账户。



2. 使用个人账户登录 <https://easychair.org/conferences/?conf=cmic2021>, 点击 **author**, 以作者身份进入系统, 点击 **New Submission**, 创建新的投稿。



3. 作者信息: 请准确填写每一位作者的姓名, 邮箱, 单位, 指明通讯作者。

Author Information

For each author please fill out the form below. Some items on the form are explained here:

- **Email address** will only be used for communication with the authors. It will not appear in public Web pages of this conference. The email address can be omitted for not corresponding authors. These authors will also have no access to the submission page.
- **Web page** can be used on the conference Web pages, for example, for making the program. It should be a Web page of the author, not the Web page of her or his organization.
- Each author marked as a **corresponding author** will receive email messages from the system about this submission. There must be at least one corresponding author.

Author 1 ([click here to add yourself](#)) ([click here to add an associate](#))

First name^f:

Last name *

Email: *

Country/region: *

Organization: *

Web page:

corresponding author

4. 标题: 投稿标题必须使用 投稿类型编号+投稿分论坛编号+题目的格式. 请注意 :
每篇论文可以选择一个分论坛, 题目必须为英文。

投稿类型编号为 A, B, C

A. 英文全文
B. 英文摘要
C. 中文全文

投稿分论坛编号为 1, 2, 3... (参考官方主页 http://www.cnmkt.org/Index_ch.html)

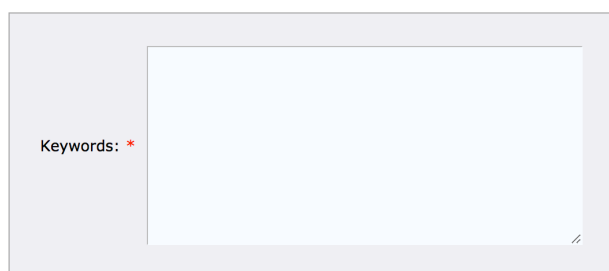
1. 多渠道营销
2. 大数据营销
...
33. 人工智能对新兴市场商业的影响

举例: 论文《共享经济中的营销战略: 本土化和全球化》为中文全文, 拟投稿到 6. 共享经济, 则 **Title** 栏需填写 **C + 6 + Marketing Strategy in the Shared Economy: Localization and Globalization**

5. 关键词: 每行一个, 最少填写三个。

Keywords

Type a list of keywords (also known as key phrases or key terms), **one per line** to characterize your submission. You should specify at least three keywords.



Keywords: *

6. 文档上传：点击 Choose file, 上传的文件必须是 **PDF 格式**，文件名不作要求。

Files

The following part of the submission form was added by CMIC 2020. It has neither been checked nor endorsed by EasyChair

Paper. Upload your paper. The paper must be in PDF format (file extension .pdf)

No file chosen

7. 提交：确认所有的信息填写完整后，点击 submit 提交。请注意，文件上传需要一段时间，**不要连续两次或者多次重复提交。**

Ready?

If you filled out the form, press the 'Submit' button below. **Do not press the button twice: uploading may take time!**