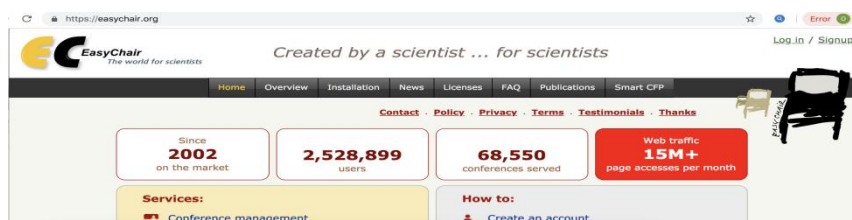
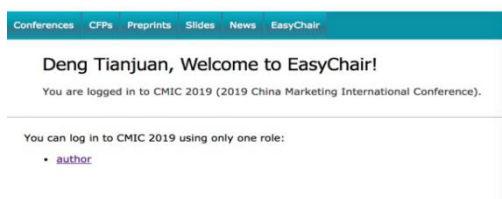


CMIC 2019 線上投稿指南

1. 打開 <https://easychair.org/>, 點擊右上角 signup, 註冊個人帳戶



2. 使用個人帳戶登錄 <https://easychair.org/conferences/?conf=cmic2019>, 點擊 author, 以作者身份進入系統



3. 點擊 New Submission, 創建新的投稿

New Submission for CMIC 2019

Follow the instructions, step by step, and then use the "Submit" button at the bottom of the form. The required fields are marked by *.

4. 作者資訊: 請準確填寫每一位作者的姓名, 郵箱,單位, 指明通訊作者

Author Information

For each author please fill out the form below. Some items on the form are explained here:

- **Email address** will only be used for communication with the authors. It will not appear in public Web pages of this conference. The email address can be omitted for not corresponding authors. These authors will also have no access to the submission page.
- **Web page** can be used on the conference Web pages, for example, for making the program. It should be a Web page of the author, not the Web page of her or his organization.
- Each author marked as a **corresponding author** will receive email messages from the system about this submission. There must be at least one corresponding author.

Author 1 ([click here to add yourself!](#)) ([click here to add an associate](#))

First name*:

Last name*:

Email*:

Country*:

Organization*:

Web page:

corresponding author

5. 標題: 投稿標題必須使用投稿類型編號+投稿分論壇編號+題目的格式. 請注意: 每篇論文可以選擇壹個或者兩個分論壇, 以便更好的統籌協調, 題目必須為英文.

投稿類型編號為 A,B,C

A.英文全文
B.英文摘要
C.中文全文

投稿專題編號為 1, 2, ...43 (參考會議官方網站主頁 http://www.cnmkt.org/Index_tra.html)

1. 多渠道營銷
2. 大數據營銷
...
43. 新興市場營銷

舉例: 論文《共享經濟中的營銷戰略: 本土化和全球化》為中文全文, 擬投稿到 6. 共享經濟 或者 13. 營銷實證分析模型及應用, 則 Title 欄需填寫 **C + 6, 13 + Marketing Strategy in the Shared Economy: Localization and Globalization**

6. 關鍵字: 一行一個, 最少填寫三個

Keywords

Type a list of keywords (also known as key phrases or key terms), **one per line** to characterize your submission. You should specify at least three keywords.

A screenshot of a web form for entering keywords. It features a light blue header with the text "Keywords: " followed by a red asterisk. Below this is a large, empty white rectangular text area for input.

7. 文檔上傳: 點擊 Choose file, 上傳的檔必須是 **PDF 格式**, 檔案名不作要求

Files

The following part of the submission form was added by CMIC 2019. It has neither been checked nor endorsed by EasyChair

Paper. Upload your paper. The paper must be in PDF format (file extension .pdf)

Choose file No file chosen

8. 提交: 確認所有的資訊填寫完整後, 點擊 submit 提交. 請注意, 檔上傳需要一段時間, **不要連續兩次或多次重複點擊提交**

Ready?

If you filled out the form, press the 'Submit' button below. **Do not press the button twice: uploading may take time!**

Submit